

**Board of Supervisors  
FINAL Meeting Minutes  
Meeting Located at 400 Littleton Road Westford, MA 01886  
Informal Meeting Notes - due to Andrea's illness  
August 21, 2023**

**Supervisors:** Kathie Becker, Liz Austin, Miri Becker, Andrew Sammarco

**Purpose:** To discuss the role of MCD in aiding the communities we serve and to brainstorm how we can address the present and future needs of the county when it comes to climate change, fundraisers and outreach.

**Notes/Ideas:**

- Having a book-of-the-month/ suggested reading list on the website, or in libraries
- Putting up flyers with our info/events at farmers market, libraries, notice boards etc.
- Have a raffle with a book and local farm products at local events as a fundraising tool.
- Put recorded workshops on the website.
- Put a suggestions box on the website.
- Possibly hire a marketing consultant after the finances are in order.
- Partnering with SuAsCo, libraries, other local groups, etc.
- Workshops for small scale (backyard and balcony) gardeners, workshop to show community where food comes from
- Set up a booth at a local fair/festival to broaden our exposure and engage the community and get their opinion on what their needs are and how we can better serve them.
- Set up an amazon link on the website and Instagram/Facebook pages with products such as gardening tools, books, etc.
- Have products for the next plant sale that can be shipped so as to not have to rent a venue this year, and to be able to mail out the flyers with the option of receiving non plant sale related mail. Maybe put a survey/suggestion section on the return section of the flyers.

**Present Issues:**

- CPA
- Changes to the website
- plant sale needs to be decided by January.